

Dyslexia Scotland
Cameron House
Forthside Way
Stirling
FK8 1QZ

info@dyslexiascotland.org.uk
01786 446650



Dear Supporter

Thank you for planning a fundraising activity for Dyslexia Scotland. Every penny you send to us helps to make Scotland a more dyslexia-friendly country.

We hope that your fundraiser is a great success. Use the materials in this pack to help you run something safe and enjoyable for everyone involved.

We really appreciate you doing this on our behalf and we look forward to receiving your donation.

Best wishes,

Cathy Magee
Chief Executive of Dyslexia Scotland

Dyslexia Scotland Charity No. SC000951

Fundraising ideas



From bike rides to book sales, you can turn any fun activity into a fundraiser for Dyslexia Scotland. Organise a dress up for dyslexia day, host an art exhibition, run a second hand book sale, have a ceilidh, ask for donations instead of birthday gifts - or anything else!

Ways to promote your activity

Tell your friends and family

Let your friends, family and contacts know about your fundraiser. Tell them what you're doing, how they can get involved and how they can donate.

Social media

Share a post to let your followers know what you're doing and why. Include a link to your online fundraising page, if you have one. Tag Dyslexia Scotland in your posts on Facebook, Twitter, Instagram or LinkedIn.

Merchandise

Use posters to advertise your activity. You can purchase more Dyslexia Scotland merchandise from dyslexiascotland.org.uk/shop.

School, work and community

Speak to people in your community and ask if they'll promote your activity or sponsor you.



If you set up an online fundraising page on JustGiving or Give As You Live, the money you raise, including Gift Aid, is sent to us automatically. You don't need to do anything more.

If people give you cash, you can send that to us in one of the following ways.

Bank transfer

Contact our office to ask for our bank details.

email: info@dyslexiascotland.org.uk

call: 01786 446652

Cheque

Make your cheque payable to Dyslexia Scotland. Post it safely along with a completed donation form to:

Dyslexia Scotland
Cameron House
Forthside Way
Stirling
FK8 1QZ



Enclose this form if you are sending your donation by cheque.

Donation

Amount you are donating

Your details

Name _____

Address _____

Postcode _____

Email or phone _____

Gift Aid

Increase your donation by 25% at no cost to you.

Yes

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Send your cheque and form to

Dyslexia Scotland

Cameron House

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Celebrating fundraising success

Remember to let people know what you've achieved and thank your supporters.

Say thank you

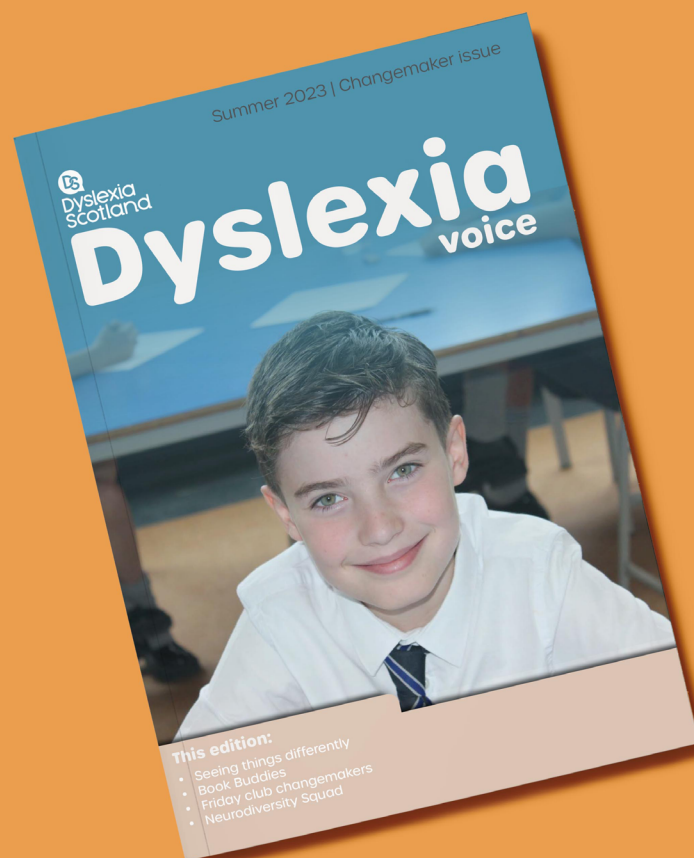
Thank everyone who supported your fundraising activity.

Social media

Do a social media post to let your friends and followers know what you achieved. Tag Dyslexia Scotland so we can like or share your post.

Share your story

Send your fundraising news and photographs to Dyslexia Voice magazine via dyslexiascotland.org.uk/tell-your-story.



Keeping safe

Fundraising activities should be safe and enjoyable for everyone involved. If you plan to organise your own event or activity, make sure you keep things safe and legal.

Things to consider

This handy list has suggestions of things you might need to consider when planning your fundraiser.



dyslexiascotland.org.uk/keeping-your-fundraising-safe-and-legal/



Name

Activity

First name	Surname	Address	Postcode	Date	Donation	Gift Aid
Total						<input type="checkbox"/>

Gift Aid Make your donation worth more. For every pound that you donate, we can claim an extra 25p from the Inland Revenue. Just tick the box if you are eligible.*

* Sponsors must pay Income Tax or Capital Gains Tax equal to the tax reclaimed by the charity on the donation.