

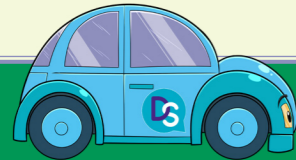


The journey to a dyslexia-friendly Scotland

Our strategy

2022-2025

Charity no. SC000951



Dyslexia Scotland
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dyslexiascotland.org.uk



Our vision

Scotland is a dyslexia-friendly country that values the skills and talents of dyslexic people.

Our mission

To inspire and enable people to reach their potential in life, learning and work.

Our values

- inclusion
- empowerment
- collaboration
- social justice
- innovation
- continuous improvement

Our strategic aims

1. To provide and promote high quality services
2. To influence and achieve positive change at a national and local level
3. To give people with dyslexia a strong individual and collective voice
4. To ensure that Dyslexia Scotland is a sustainable, efficient and effective organisation

Our core work and services

- Helpline
- assessment of dyslexia
- tutoring
- Adult Networks
- career information, advice and guidance
- training
- events, conferences and Masterclasses
- volunteering opportunities
- local volunteer-led Branches
- membership
- information, publications and resources
- digital access via websites

Targets

Each year, we aim to:

- have 300,000 digital engagements
- have 114,000 direct engagements with dyslexic people
- upskill 16,700 changemakers
- provide 53,000 people with brief advice, information or guidance

Outcomes

Dyslexic people we engage with will:

- have a better understanding of how they think and learn
- be more confident
- feel better supported
- be able to access opportunities for achieving and attaining
- be better equipped to manage challenges and transitions

Among the non-dyslexic population:

- there will be increased understanding of dyslexia and its impacts and advantages

How we'll arrive at our outcomes

- working directly with dyslexic children, young people and adults
- upskilling professionals and other changemakers who support dyslexic people in work and learning settings
- raising awareness at a community-based level
- influencing policy and strategy-level decision makers
- providing and promoting fact-checked information
- developing resources and materials to inform and educate about dyslexia

The journey ahead: on our way to a dyslexia-friendly Scotland 2022-2025

If Dyslexia Scotland was a vehicle, we'd be so much more than an ordinary car. We're adaptable, evolving and improving over time. We might be a small looking vehicle but there's room to bring people with us, and deliver all our services and resources. Our destination at the end of this three-year leg of the journey is to arrive at the outcomes and targets that we've set, and closer to a dyslexia-friendly Scotland.

We've got most of the resources we need for the road ahead, and a few things to add to our kit. We'll be joined by some friends along the way to enrich the journey and help us navigate new terrain. The dyslexic community will come along to share their learning, life and career journeys, and we'll bring changemakers and partners with us, all committed to supporting us to blaze a trail to a dyslexia-friendly Scotland.

With our President Sir Jackie Stewart in the driver's seat and a Board to maintain us and help us navigate, we're sure to have a safe, yet exciting trip.

In three years' time, we'll be looking back on the distance travelled and celebrating the differences made to the dyslexic community and the changemakers who promote dyslexia inclusion in their settings.

